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## December Newsletter

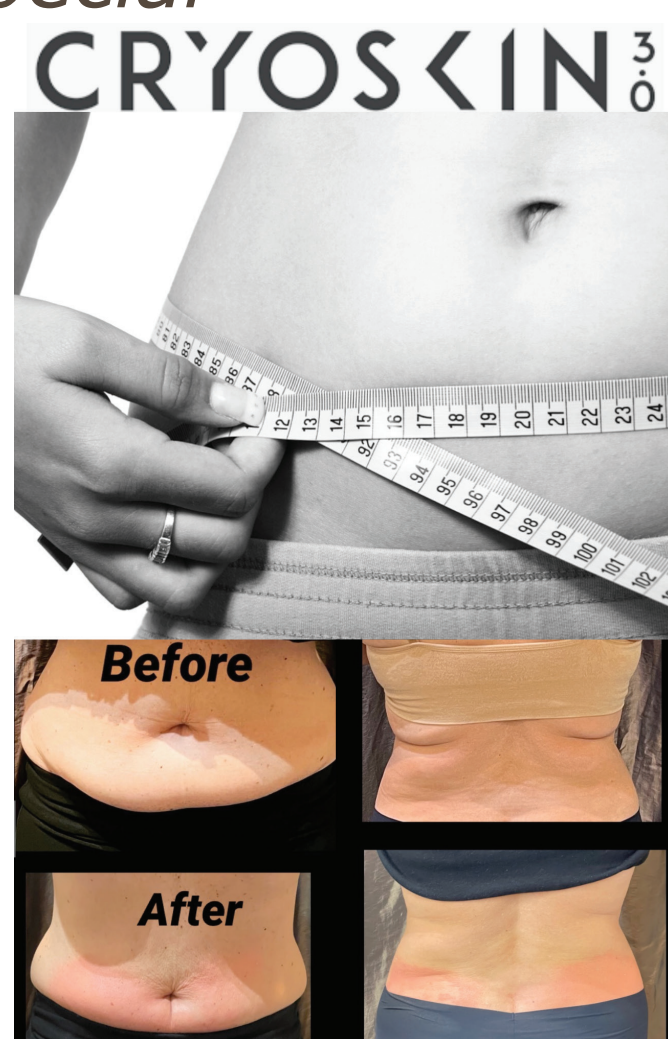
Holidays are here again, and we're thrilled to be celebrating this merriest of seasons with all of you! There are festive parties, holiday concerts, and family gatherings to attend. Although this is a time of celebration, the hustle and bustle of the holiday season can leave even the most helpful elves feeling a little overwhelmed. The Powder Room truly believes that self-care is the most important thing a person can do. Still, you know that we're not trendy with our self-care suggestions and recommendations – we know that it's essential to take care of yourself regardless of what is happening around you. It's not selfish to take time to focus on you with quality products and cutting-edge services. A little iS Clinical peel, some Cryo sessions, or Plasma Pen session is just what you need! These small things not only make you feel better, but they will also help you look refreshed, renewed, and remarkable before the holidays are in full swing. With this in mind, The Powder Room has unique pre-packaged gifts, glamorous holiday makeup, pampering services, and one-size-fits-all gift cards so let us help make your life easier this month! Also, check out our Holiday Gift Guide coming to you soon – we'll be the Secret Shopper you never knew you needed!

### Kelly's Picks

#### Cryoskin

#### Holiday Cryoslimming Special

Start your holiday season off right with our CryoSlimming® specials to help you achieve the shape you've always desired – purchase our 10-pack and get TWO FREE plus THREE bonus Red Light Therapy treatments or purchase our 20-pack and get THREE FREE plus SIX bonus Red Light Therapy treatments! Backed by proven science to give you visible results after your first session, world-renowned Cryoskin has created CryoSlimming®. Providing precise temperature control, each treatment lasts 55 minutes and makes the perfect conditions to reduce fat without damaging your surrounding tissue. Throughout the CryoSlimming® process, your body calls on your lymphatic system to send macrophages to eliminate the fat debris after the freezing temperature has destroyed the fat cell. Whether you want to treat your belly, arms, upper back, or chin, our CryoSlimming® specials will slim and tone your body with zero side effects – or downtime – and will allow you to be the best version of yourself this holiday season!



#### Get The Look

Let us help you be the biggest star on New Year's Eve with this sexy neutral-inspired look that will have you shining brighter than any celestial being out there! Start with Scott Barnes' Snatural 2 Palette with 12 beautifully blendable neutral shades that provide a luxurious vibrancy you won't find elsewhere. Stay-put power and minimal kickback ensure that the shadow stays on your lids and not all over your bathroom counter! Add Scott's Luscious Mink Lashes in Kelly, a beautifully lush lash tapered on the ends with the longest length in the center, to give you that big, bright-eyed effect for a maximum "wow" factor all night long. Finally, complete your look with Scott Barnes' Lip Fetish Matte Liquid Lipstick in Engagement. This long-wearing, high-pigmented liquid lip formula is designed to be non-drying and comfortable while the velvety finish looks beautiful. Use Scott Barnes and The Powder Room's expertise this New Year's Eve and you'll be ready to party long before the stroke of midnight!



### Karli's Korner Product

#### Gift Certificates

#### Still not sure what to get?

Do you know a person who is impossible to shop for? When in doubt, you can never go wrong with a Gift Certificate. Let that special someone use it for a facial, spray tan, or makeup application. Always the right size and uses are genuinely endless At The Powder Room Makeup Oasis and boutique!



### Cara's Confidential

#### Holiday Glow Special

#### iS Clinical Active Mini Peel and Makeup Application

Our Holiday Glow special is here just in time for this season's festivities! Perfect before a special event, iS Clinical's Active Mini-Peel is quick and effective, leaving your skin smooth, hydrated, and radiant. Clinically advanced and fast-acting, this powerful yet gentle formula helps resurface and polish your pretty skin while also reducing the appearance of fine lines, wrinkles, and pore size. Once your skin is perfectly prepped and ready, it's time for The Powder Room to create your personalized holiday look. Whether your style is fun-and-flirty or sultry-and-glamorous, we'll help you look your best! Whatever the occasion – a holiday party, your child's recital, or simply a family get-together – Cara will use her professional skills to create a look that is sure to leave a lasting impression this month and beyond. Let us make your to-do list a little less hectic and a lot less stressful by getting you ready with our Holiday Glow special this season!

#### Holiday Glow Special Mini Peel and Makeup Application



### Karli's Korner Treatment Specials

#### Plasma Pen Holiday Special

Continue the journey to self-care this holiday by giving yourself the gift of better skin with THE hottest non-invasive cosmetic procedure – the Plasma Pen! This innovative skin tightening and smoothing treatment will combat wrinkles, loss of collagen, and sagging skin, all without fillers or surgery. With immediate results that can last up to three years, this world-leading plasma device contains technology revolutionizing how we treat skin revitalization. Take advantage of our Extended Black Friday Plasma Pen Special by booking your treatment now through December 31 and buy one area and get one area of equal or lesser value for 50% off! And remember that after every Plasma Pen treatment, we always include a take-home skincare kit essential to your healing process – nothing is ever too good for our lovely clients this holiday season!



#### Get The Look

Giving you more makeup options this New Year's Eve, The Powder Room will take you to the more playful, colorful side with our Midnight Madness look! Get your sultry self ready this December 31st with Surfer Girl Hawaii's 3-in-1 three-page palette filled with 72 perfectly matched eyeshadows that are not only waterproof but also heavily pigmented and come in an array of colors from nude to darkest of the dark. Use their H2O-Proof CC Liquid Tube Contour & Conceal liquid concealer to get an airbrushed look with lightweight and high-performance blurring results. Instantly conceal dark circles, redness, blemishes, and hyperpigmentation without any buildup for a perfect canvas this New Year's Eve. Finish your Midnight Madness look with Diamond Crush Lip Gloss in LSG06 by Surfer Girl Hawaii. Waterproof and long-lasting, these irresistibly sparkly Lip Glosses take lip color from a matte to a beautiful glittery stay-put glossy finish in mere seconds. Midnight can't come soon enough, so be ready to watch the clock strike twelve!



**And, as always, don't forget to pamper your pretty self!**

**Love, Kelly**

The Powder Room is excited to partner with **REACH**. Reach will ensure you never forget to schedule your services and keep you up to date on any last-minute openings. Correspondence and booking are made easy thru text messages! Just another way to pamper your pretty self.